

Janina Taittinger



Title: Head of External Relations and Business Development

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Janina works as the head of external relations and business development. She holds a Master of Business Administration and Management from the Hanken School of Economics, where she majored in marketing. Janina joined Hannes Snellman in 2024.

EDUCATION AND PROFESSIONAL BACKGROUND

- Profit & Growth Director, Strawberry Finland, 2023–2024
- Profit & Growth Director, Nordic Choice Hotels, 2023
- Commercial Director, Nordic Hotels & Resorts, 2022–2023
- Director of Sales, Nordic Hotels & Resorts, 2020–2023
- Head of Sales, Kämp Collection Hotels, 2017–2020
- Commercial Director, H8 Collection, Paris, 2015–2016
- General Manager, Hôtel Mont-Blanc Chamonix, 2010–2015
- Master of Science, Hanken School of Economics, 2009

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