

ELISABETH VESTIN



Title: *Partner*

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Languages: *English, Swedish*

PRACTICE AND EXPERIENCE

Elisabeth heads our Intellectual Property & Technology practice at the Stockholm office. Her fields of expertise include IT, (out)sourcing, technology, telecommunication, data protection, IP, marketing, consumer, retail, fashion, e-commerce, and franchising, distribution, sports, media and music and entertainment law, as well as general commercial law. Innovation, technology, trade secrets, data, e-commerce, trademarks and other intellectual property rights are often central to the businesses that Elisabeth advises. Elisabeth heads our Intellectual Property & Technology practice at the Stockholm office. Her fields of expertise include IT, (out)sourcing, technology, telecommunication, data protection, IP, marketing, consumer, retail, fashion, e-commerce, and franchising, distribution, sports, media and music and entertainment law, as well as general commercial law. Innovation, technology, trade secrets, data, e-commerce, trademarks and other intellectual property rights are often central to the businesses that Elisabeth advises.

Her practice includes drafting, interpreting, negotiating and disputing commercial agreements. She also advises on M&A in the IP & TMT field.

Because of her vast experience of working with franchise chains and other chain companies, Elisabeth has become a board member of the Swedish Franchise Association.

In addition, Elisabeth has worked with corporate sustainability, bribery, anti-corruption and compliance matters for over a decade. She regularly conducts presentations and training in these areas.

RECENT REFERENCES

- > Counsel to EVRY in the combination of Tieto and EVRY through a cross-border merger , 2019
- > Counsel to Asiakastieto Group Plc in its acquisition of UC AB in Sweden (valued EUR 340 million), 2018
- > Counsel to Verlinvest and China Resources on their investment in Oatly, 2016

RANKINGS

- > *Elisabeth Vestin combines IP knowledge with a wide range of IT experience; she is assisting Fortum Group with its digitalisation process. Other highlights include advising Green Cargo on its IT transformation program including the outsourcing on its IT services, applications and infrastructure to Advania. Legal 500, 2019*

- > Led by Elisabeth Vestin, Hannes Snellman handles IT issues for clients such as Dustin Group, the Ramirent Group and Hi3G Access, Legal 500, 2018
- > Ranked as one of the world's leading franchise lawyers by Who's Who Legal 2016, 2017, 2018 and 2019

PUBLICATIONS

- > The Franchise Law Review - Edition 6, 2019
- > Reformed Gambling Market in Sweden, Hannes Snellman Blog, 2018
- > New Regulation on Geo-blocking, Hannes Snellman Blog, 2018
- > International Comparative Legal Guide to: Franchise 2019
- > The Franchise Law Review: Sweden, 2017
- > Fines For Disruptive Marketing Practices Doubled and Increased Authority of the Consumer Ombudsman, Hannes Snellman Blog, 2016

MEMBERSHIPS AND POSITIONS OF TRUST

- > International Chamber of Commerce – Marketing Committee (ICC Sweden)
- > International Technology Law Association (ITechLaw)
- > International Trademark Association (INTA)
- > Swedish Association for IT and the Law (SIJU)
- > Swedish Data Protection Forum (Forum för Dataskydd)
- > Board Member, Swedish Franchise Association, 2015
- > Swedish Bar Association, 2009
- > Swedish Association for Copyright Law (SFU)
- > Swedish Competition & Market Law Association
- > Licensing Executives Society Scandinavia (LES Scandinavia)

EDUCATION AND PROFESSIONAL BACKGROUND

- > Partner, Hannes Snellman, Stockholm, Sweden, 2018-
- > Specialist Partner, Hannes Snellman, Stockholm, Sweden, 2016-2017
- > Associate and Senior Associate, Advokatfirman Lindahl, Stockholm, Sweden, 2006-2015
- > Junior Judge, District Court in Lund, Sweden, 2004-2005
- > LL.M. in Innovation, Technology and the Law, Edinburgh University, Scotland, 2003
- > Jur. Kand. (LL.M in Law), University of Lund, Sweden, 2002