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Heidi works as a Client Relations Manager in Hannes Snellman's Client Relations Team, focusing mainly in communication.

Heidi has a Master's Degree in Communication Management and a Bachelor's degree in Modern Languages and Business Studies from the Haaga-Helia University of Applied Sciences. She studied law as her major subject and also completed a one-year programme of Business Communication.

Heidi joined Hannes Snellman in September, 2002.